

THE REPUBLICAN JOURNAL

DISPLAY/ROP

\$9.25 *per column inch*

4 weeks	\$8.80
13 weeks	\$7.40
52 weeks	\$6.50

DISPLAY/ROP (3-Paper Buy)

Includes Real Estate, A&E

*The Republican Journal,
The Courier-Gazette, The Camden Herald*

\$16.00 *per column inch*

4 weeks	\$15.20
13 weeks	\$12.80
52 weeks	\$11.20

CLASSIFIEDS (3-Paper Buy)

*The Republican Journal,
The Courier-Gazette, The Camden Herald*

\$24.35 *per column inch*

4 weeks	\$19.50
13 weeks	\$14.60
52 weeks	\$12.15

FRONT PAGE

6 col. x 3" Color Banner Ad

Republican Journal	\$350
Courier-Gazette	\$350
Camden Herald	\$250
3-Paper Buy*	\$895

* Front of Sports (B section) or
Arts (C section) **\$450** (3 papers)

WALDO COUNTY Area



MECHANICAL REQUIREMENTS

STANDARD BROADSHEET

Full page: 10" w x 21" h

DISPLAY/ROP

- 1 Column = 1.528"
- 2 Column = 3.222"
- 3 Column = 4.917"
- 4 Column = 6.611"
- 5 Column = 8.306"
- 6 Column = 10"

CLASSIFIED

- 1 Column = 1.022"
- 2 Column = 2.144"
- 3 Column = 3.267"
- 4 Column = 4.389"
- 5 Column = 5.511"
- 6 Column = 6.633"
- 7 Column = 7.756"
- 8 Column = 8.878"
- 9 Column = 10"

DEADLINES

Thursday Publication

Arts & Entertainment:
Friday, 5 p.m.

Real Estate/Classifieds:
Monday, 3 p.m.

Regular Display/ROP:
Monday, 5 p.m.

DISTRIBUTION

Republican Journal 3,500
Courier-Gazette 4,800
Camden Herald 1,800

LEGAL/PUBLIC NOTICE

\$11.20 *per column inch*

NON-PROFITS

52-week rate

COLOR

\$95 *per paper*
(except A&E @ \$95)

INSERTS

(12-pg broadsheet / 24-pg tabloid)

	12 pg	1 pg
1 week	\$67.50	\$57.50
13 weeks	\$62.50	\$52.50
26 weeks	\$57.50	\$47.50
52 weeks	\$52.50	\$42.50

price per 1,000

Effective January 2019. All rates net. Rates subject to change.

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